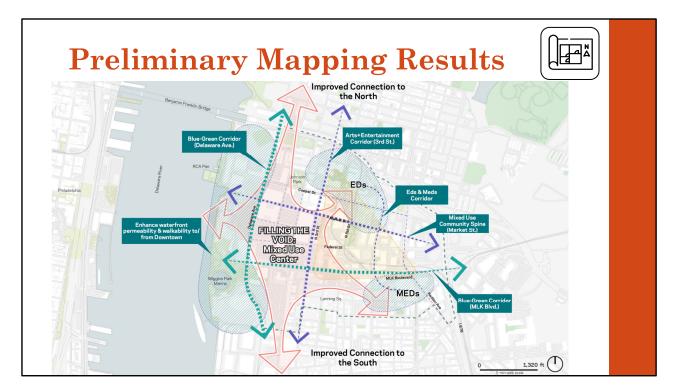
Please use these forms to comment on the project's vision statement, goals and objectives, preliminary mapping results, and SWOT analysis.













 Strengths Proximity to employment, health care, and universities Recent successful redevelopment Growing Eds + Meds districts Compact downtown with good street grid pattern Proximity to community assets (waterfront, community services, transit) Visible police presence 	 Weaknesses Lack of food markets Underutilized assets Limited retail and restaurant choices Lack of after-hours businesses Limited visibility of programing for homelessness (Camden County OEO, Camden Coalition) Lack of connectivity to surrounding neighborhoods such as Coopers Poynt, Cramer Hill, and South Camden
 Opportunities Leverage recent development to generate additional investment Strategically invest in infrastructure that will create neighborhood sustainability Housing affordability Educational choices Downtown retail, redevelopment, and infill growth Increase small business growth by forming partnership with other larger Camden based businesses Enhancing and utilizing the business association 	 Threats Aging infrastructure (utilities & roadway) Lack of community cohesion Lack of diverse tax base with too many tax-exempt uses. Perception of traffic and lack of parking Speed of development approval process at the city and county level Lack of accountability for underutilized assets such as abandoned properties

Do you have other specific comments or conce	rns? Please list them below.
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Optional: Name:	
Email Address:	
Would you like to receive a response from the project team Yes No regarding your comment?	
Would you like to receive notice regarding future public Yes No meetings?	
Following today's meeting, comments regarding the project will be accepted until April 2, 2023.	
For more information please visit: https://www.downtowncamdenmasterplan.com/	
How to reach us:	